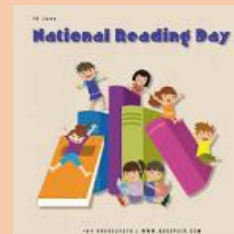


D.A.V PUBLIC SCHOOL, THANE
SESSION: 2024 – 2025
Std I to X



Ref: DAV/Thane/2024 – 2025/Cir 8

Date: 16.06.2024

Dear Parents, Greetings!

CBSE READING MISSION - NATIONAL READING DAY AND READING WEEK

Reading is a fundamental skill that serves as the cornerstone of education and personal development. According to the National Achievement Survey, proficient reading skills correlate directly with academic success across subjects.

The National Education Policy (NEP) of 2020, also emphasizes providing access to high-quality children's literature to cultivate a reading culture across the country.

To inculcate reading as a habit, 19th June is celebrated as National Reading Day every year to honour the legacy of the late P N Panicker, the father of the Library Movement. The school encourages students to participate in this initiative through a range of engaging activities.

Furthermore, the school urges students to participate in **the Guinness World Record for “the most children reading at one time” on 19th June 2024**. This activity will be done on the CBSE online technology platform “**CBSE Reading App**”. This app is thoughtfully curated to align with the objectives of the National Education Policy (NEP), focusing on nurturing skills such as creativity, critical thinking, problem-solving, visualization, and idea generation. **The app contains the reading material in Hindi and English.**

Parents are requested to download this app from the Play Store and mark the beginning of reading culture among children.

Steps to Download and Access the CBSE Reading App:

1. Go to your device's App Store or Play Store.
2. Search for “**CBSE Reading App Freedom**” in the search bar.
3. Install the app on your device.
4. Once the installation is complete, open the app.
5. Click on the '**Get Started**' button to create your account or log in if you already have one.

Looking forward to enhancing Reading Skills among our students.

Happy Reading!!!!

Regards

Ms. Simmi Juneja
Principal